



ISCC Licensing Scheme, Logos & Claims

Companies would often like to make all kinds of “green claims” to their customers





Correct claims are important for the credibility of system users and ISCC

- Increasing sustainability efforts of companies imply **increasing relevance of B2C communication**
- ISCC PLUS represents a strongly growing market for ISCC, with rising potential for marketing efforts
- **Eligibility** of particular claims depends on the exact wording (e.g. “linked to”, “supporting”, etc.) and **how this wording can be understood by stakeholders**
- Historical cases show that wrong claims can have **legal implications**
- Leading to **reputational damage** for system users and (potentially) ISCC

ISCC certifies materials of different raw material categories

Examples

Circular



Mixed plastic waste



Textile waste

Bio circular



Tall oil



Used cooking oil

Bio



Corn



Sugarcane

Standard version 'Mass Balance'. Different combinations are possible and to be found in the ISCC 208 document 'Logos and Claims'

Circular



Bio circular



Bio



More and more brand owners become ISCC certified or ISCC licensed which leads to more final products with the ISCC logo on products



Nestle's Nesquik packaging linked to 50% recycled plastic certified by ISCC PLUS (mass balance approach)



Mattel's Matchbox Action Drivers are produced with ISCC certified bio-attributed plastic



Pigeon supports the bio economy with ISCC certified packaging



The cap and hood of this bottle is made with 100% bio-based plastic. The plastic can be traced back to biological waste material which is attributed to this bottle via the ISCC mass balance approach.



Clemente supports sustainable agriculture with ISCC certified olives



**100%
Sustainably
Farmed Olives**

In addition, ISCC certified system users increasingly communicate their efforts to external stakeholders via CSR reports, press releases and websites



FRONERI

AINO
LABRILE & BIRUSCI

100% BASED PLASTIC
ISCC PLUS
MASS BALANCE APPROACH

"In addition, compliance with the ISCC PLUS standard ensures complete transparency in production, maintaining high quality standards for our ice cream packaging products."



Nelipak
healthcare packaging

Sustainability for Healthcare & Pharmaceutical Packaging

Nelipak Healthcare Packaging receives ISCC PLUS Certification

ISCC PLUS certification reflects Nelipak's Commitment to Delivering Sustainable Packaging

"This third-party validation is a critical step to developing circular solutions," said Pat Chambliss, CEO at Nelipak. "Nelipak works with our customers to help them reach their circularity targets by developing products which include recycled content. Achieving ISCC PLUS certification demonstrates clearly that Nelipak is a strong partner for developing and delivering sustainable packaging solutions for the healthcare sector."



We explore the materials of materials

Achieving carbon neutrality with biomass

Be PLAYER

Mitsui Chemicals

Creating a circular economy through recycling

RePLAYER

Mitsui Chemicals Acquired Additional ISCC PLUS Certification

Aiming to expand social implementation of biomass-based products under a mass balance



lyondellbasell
Advancing Possible

Future Focused

Download our 2021 Sustainability Report

CIRCULAR SUPPLY CHAIN VERIFICATION

To ensure the integrity of our Circulen products, we offer third-party ISCC PLUS certification. This approach verifies that our processes meet sustainability and traceability requirements across the supply chain.

ISCC PLUS certification is a globally recognized system for providing traceability of recycled and renewable-based materials across the supply chain. In 2021, LyondellBasell began providing mass balance certificates for its advanced recycled and renewable-based Circulen polymers produced in Europe and advanced recycled CirculenRenew products produced at four of its U.S. manufacturing sites.

"Consumers are increasingly aware of the impact of single-use waste, and we need to do our part to enable the global service equipment industry to provide more sustainable options."

Ulrich Eppinger, LyondellBasell Chief Executive Officer

With the ISCC licensing scheme, brand owners can apply the new logos more easily

Examples



All licensees appear in the [license database](#)

ISCC License Database						
Please find a list of all ISCC licensees below. Expired licenses are marked in red. The license is crossed out if a license was withdrawn. From the date of publication on the website, the license agreement is valid and ISCC logos and claims can be applied by the licensee upon prior approval by ISCC.						
Search: <input type="text"/>						
Status	Product name	Product or Packaging	Licensee	License number	Countries/Region	Valid from
✓	Aino Ice Cream Tube, 900ml	Packaging	Froneri Finland Oy	ISCC-L-1	Finland	2021-08-31
✓	Global Protection Day Cream, 50ml	Packaging	REN Clean Skincare	ISCC-L-3	Worldwide	2021-09-09
✓	Evercalm Gentle Cleansing Milk Sample, 50ml	Packaging	REN Clean Skincare	ISCC-L-3	Worldwide	2021-09-09
✓	Glow Daily V/E/C, 50ml	Packaging	REN Clean Skincare	ISCC-L-3	Worldwide	2021-09-09
✓	Bioretinoid Cream, 50ml	Packaging	REN Clean Skincare	ISCC-L-3	Worldwide	2021-09-09
✓	Radiance Dark Circle Eye Cream, 15ml	Packaging	REN Clean Skincare	ISCC-L-3	Worldwide	2021-09-09
✓	XRange (XRL) Medium Can	Packaging	Swedish Match	ISCC-L-4	Worldwide	2021-09-23
✓	ZYN Medium Can	Packaging	Swedish Match	ISCC-L-4	Worldwide	2021-09-23
✓	ZYN Large Can	Packaging	Swedish Match	ISCC-L-4	Worldwide	2021-09-23

The ISCC licensing scheme differs from an ISCC certification

ISCC Certification



Annual audit by certification body



Own mass balance calculations are allowed



Provision of documentation regarding compliance with ISCC certification scheme



Certified material can be fundamentally altered

ISCC License



No annual audit by certification body



Signing a license agreement



Reporting of annual incoming and outgoing volumes of ISCC certified products



Certified material cannot be fundamentally altered – no attribution allowed

The ISCC licensing scheme only applies to brand owners/retailer at the downstream end of the supply chain



The licensee is

- a **brand owner** at the end of the supply chain **OR**
- a **retailer** that would like to actively advertise ISCC products

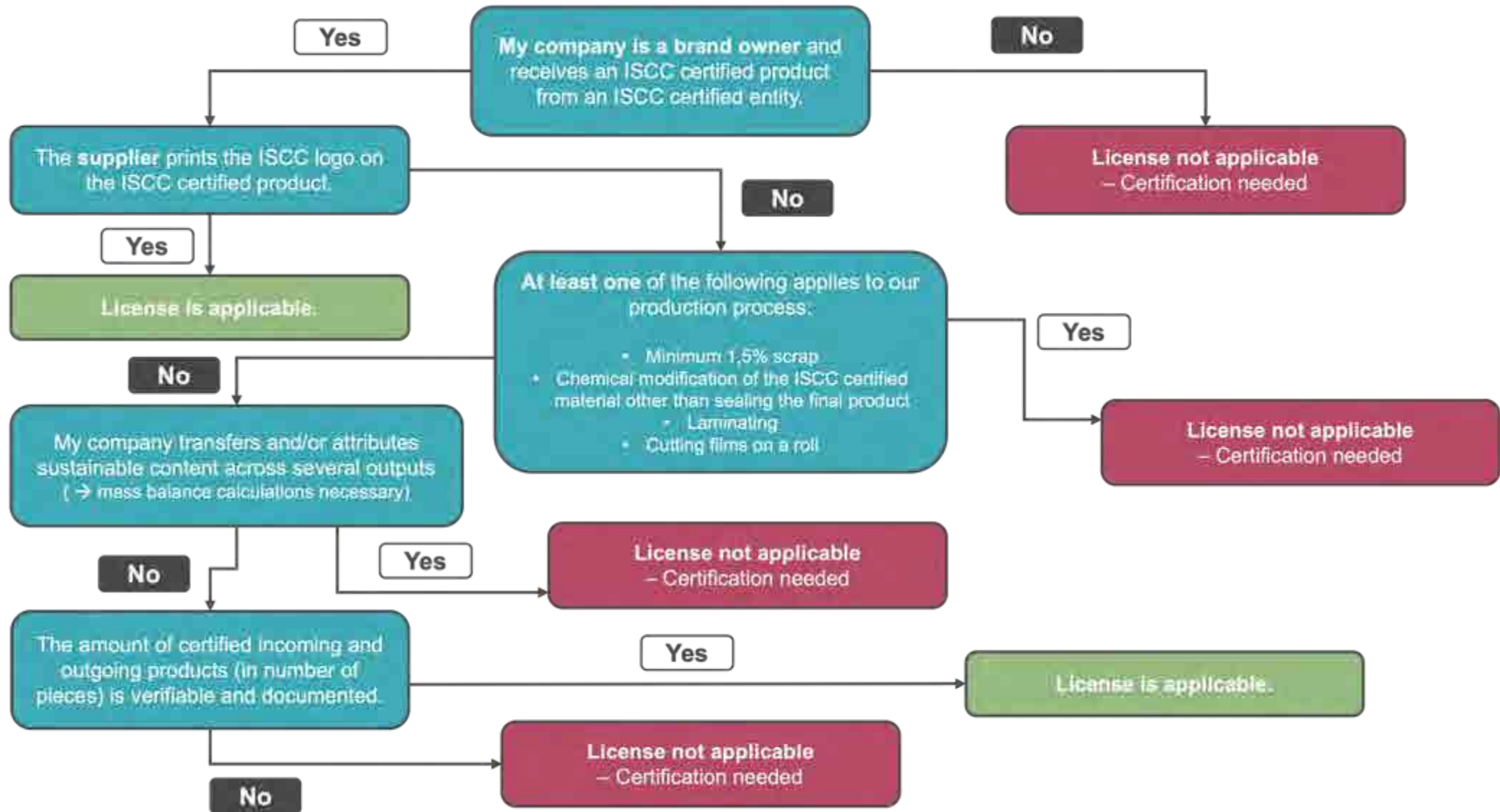
The supplier of the ISCC certified final product

- holds a valid ISCC certificate at the time of delivery **AND**
- issues ISCC Sustainability Declarations for each batch of delivery to the licensee

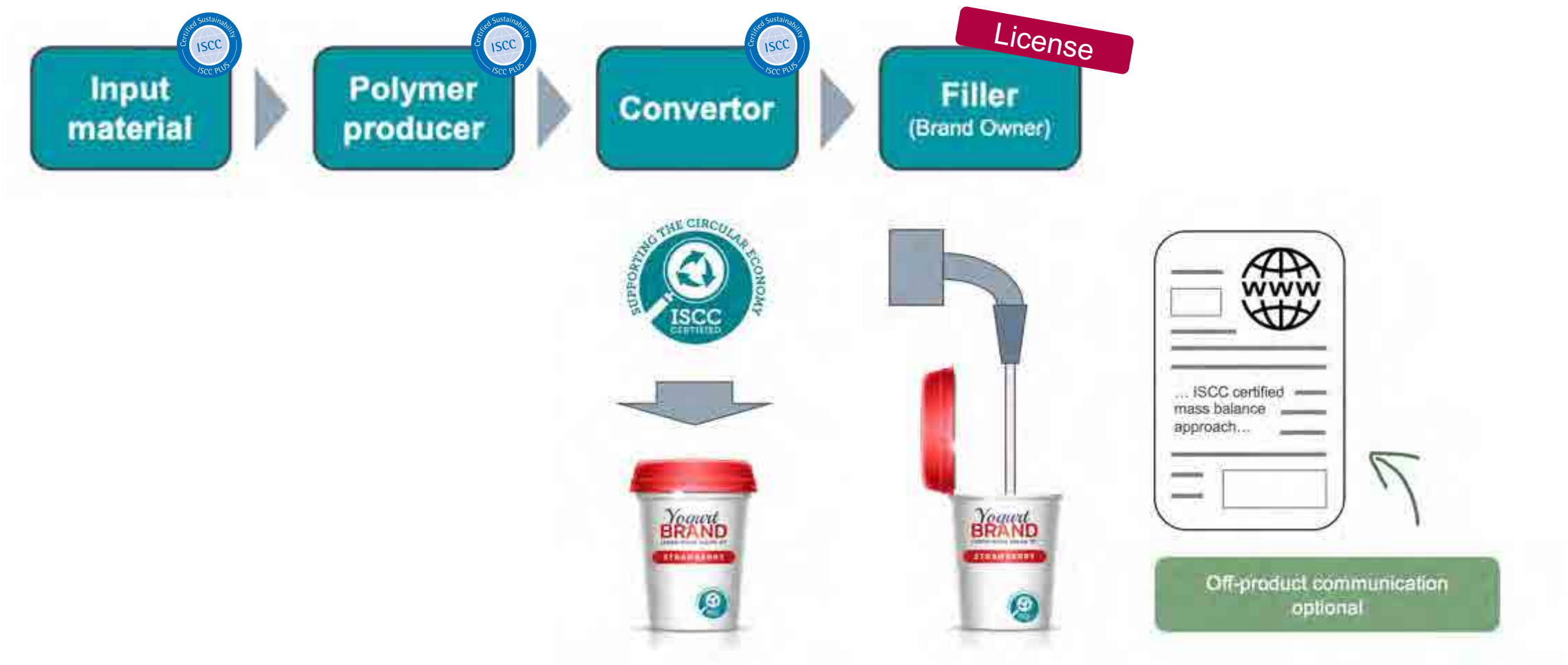
The licensee receives an ISCC certified final product that

- is filled or packed by the licensee
- cannot be fundamentally altered by the licensee

Decision tree for checking the eligibility of becoming a licensee



Licencing Scheme – example: Brand owner receives products with the ISCC on-product logo and/or claim



What to do if a company is interested in the ISCC Licensing Scheme?



1

They can check our website:

<https://www.iscc-system.org/process/iscc-licensing-scheme/>

2

For more complicated scenarios send an email to:

license@iscc-system.org



Thank you for your attention!

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