

# ISCC Technical Stakeholder Meeting – Circular Economy and Bioeconomy

10 October 2024



#### **Anti Trust Clause**

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# ISCC Introduction & Updates on ISCC PLUS

Dr Jan Henke
Director ISCC System GmbH & Meo Carbon Solutions GmbH
ISCC Technical Stakeholder Meeting – Circular Economy and Bioeconomy,
10 October 2024

### Welcome

from the ISCC Association



# The ISCC Regional and Technical Stakeholder Committees are events of the ISCC Association.

We'd like to warmly welcome our valued members.

Your engagement helps drive the ISCC System and the further development of sustainability certification.

Welcome to our System Users, Certification Bodies and all other stakeholders.



### THANK YOU!

For your tremendous engagement!





**Dr Frederic Dreux**Unilever

First ISCC Event

Meeting
North America 2019

Co-chaired Committee

Meetings

Supported Working Groups

Sustainability
Conference, North
American Regional
Commitee and more

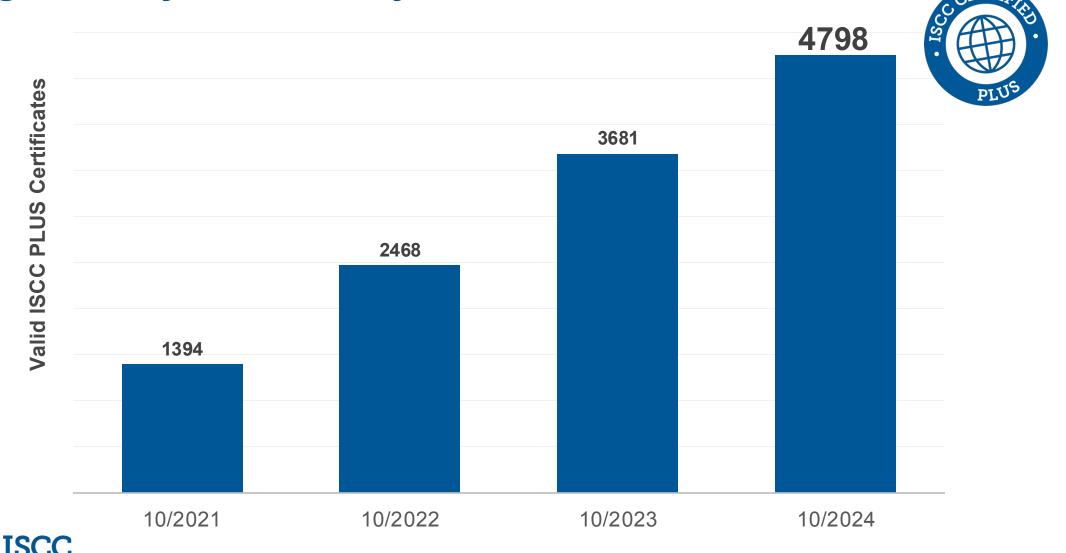
Attended

25+

Different formats over the past 4 years



# The number of ISCC PLUS certificates has increased significantly for several years



#### Since the last Technical Committee meeting in Nov 2023...

1100+

New ISCC PLUS Certificates

210+
Trained ISCC PLUS Auditors

20+
External conferences

5
ISCC PLUS
Trainings
conducted
(One onsite
in Korea)

Feb 2024
ISCC PLUS
stream at the
ISCC Global
Sustainability
Conference

ISCC PLUS

Conference in the Republic of Korea
(second PLUS conference upcoming in Japan)

Several working
Group meetings
and pilots (GHG,
logos & claims,
mass balance and
attribution)



New ISCC Logos, Claims & Licensing Trainings carried out (One onsite in USA)



#### Update on Working Groups' (WG) activities

**04 and 09** 2024

2024

02 and 10

**Upcoming** 

### Logos, Claims and Licensing



- Discussion on communications and claims under Mass Balance
- Feedback on upcoming developments for brand owner reporting and traceability

Greenhouse Gases (GHG)



- Recent developments of ISCC CFC
- Discussion of draft concepts of ISCC CFC: PCFs of massbalanced PLUS products under CFC.

Mass Balance (MB)

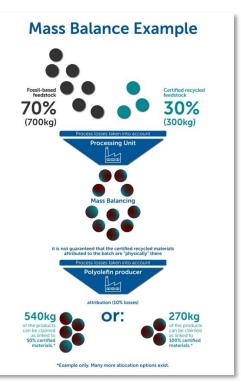


- Discuss and clarify definitions and terms under MB to create a common level of understanding
- Review of MB attribution options and their limitations



# Communications related to ISCC and ISCC certified products across different platforms

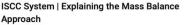
Transparent and understandable public communications in several collaborations and for complex topics













Certified Mass Balance and Attribution Approaches with Dr Jan Henke | ISCC





# Overview of upcoming ISCC PLUS developments



#### **Guidance documents**

(Mass balance and Fuel-use excluded approach)



Interpretation document for ISCC PLUS requirements



**Ocean-Bound Plastic requirements** 



New approach on ISCC PLUS material list



**Dedicated Expert Trainings on various topics** 

(e.g. Mass balance, Fuel Use Excluded approach)



Social criteria for value chain



#### **Mass Balance Guidance Document**

#### Goal of the document: Further improve level of understanding

- Clarification of terms & definitions
- Alignment with the wording from upcoming regulations
- Practical examples



#### **Next steps:**

- Having a working group on the terms and definitions, applications
- Publication of the document by end of 2024
- Regularly updating the document with market specific examples





#### **Guidance for Ocean- Bound Plastic**

#### Goal of the document

- Additional guidance and clarity towards OBP certification
- **Separate social requirements** for Ocean Bound Plastic (OBP) that must be met for ISCC PLUS certification

#### **Further information:**

- Possible to make claims that include OBP as part of the ISCC certified material
- System Users considering to certify OBP please reach out to ISCC
- Public consultation concluded recently for the Guidance document







#### **ISCC PLUS Social Criteria**



Safe working conditions



**Employment** conditions



Social development



Social compliance

- Based on ISCC Principles for Agricultural and Forest Biomass and ILO Conventions
- Criteria categorised per scopes (e.g., Processing Unit, Trader, Final Product Refinement)
- Development of country level Risk Assessment tool for conducting audits
  - Low risk: less detailed check of criteria
  - High risk: each criteria is fully checked
- Possible alignment with CSRD/CSDDD



Overview of some ongoing developments of plastic regulations worldwide







# ISCC offers a one-stop solution for EUDR requirements with the EUDR Add-on

- EUDR Add-on available from end of October 2024
- EUDR Obligations applicable as of December 2024 but EC just proposed extra year of phasing in time











# The ISCC Carbon Footprint Certification (CFC) will allow to assess the environmental benefit of products independent of the feedstock



# The Trilogue Meeting for the Green Claims Directive is planned for Q4 2024



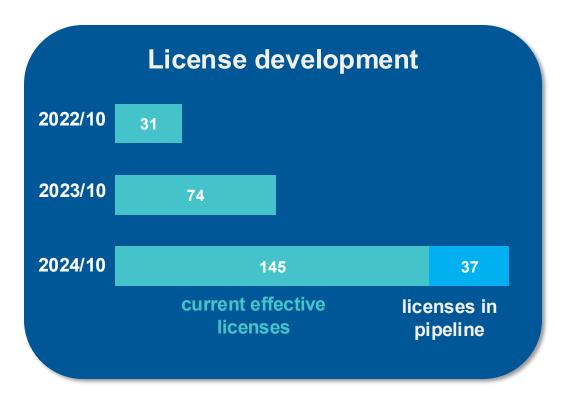
The Green Claims Directive aims to regulate and standardize environmental claims made by companies to prevent "greenwashing" and ensure transparency for consumers.

#### **Actions by ISCC:**

- Stakeholder Engagement (e.g. ISCC working group meetings with brand owners, joining an ISEAL task force)
- Market Monitoring (reviews market trends and aims for compliance with GCD)
- Discussions with EC



# The ISCC Licensing Scheme is a tailor-made solution for brand owners to support the use of credible communication



- Around 4500 certified/licensed products on the market
- Large share is wearing the ISCC logo and/or claim
- Many products are badged with Climate Pledge Friendly on Amazon









#### ISCC currently valid licensee overview







































































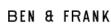


























































fielmann















































































#### **Examples of ISCC certified products and packaging**



















































# Stakeholders expect credible and substantiated claims – proper guidance through an ISCC certification and/or license



Join the ISCC Logos, Claims and Licensing Training on 22 October to learn more about how to communicate your sustainability efforts credibly and transparently. → Register on the ISCC website





#### **Last TC meeting in November 2023**

- "Fuel use excluded" pilots successfully completed
- Intensive discussions with regulators and work on potential recognitions
- Analyse relevant regulations and initiatives and be prepared to enable certification accordingly
- Intensify activities in SEA, NA



- Continue to work on connecting mass balance and carbon footprint (through ISCC CFC)
- Work on EPD mass balance acceptance



Transition to ISCC PLUS V3.4.2



- To develop a different system for claims for B2B and B2C applications
- Additional guidance and support to provide transparent and honest communications



- Development of a Social criteria add-on under ISCC PLUS
- Demonstrate strength of system, rigidity, and show examples from other sectors to extend recognition



#### Outlook 2025



Follow potential opportunities for recognition (in particular SUP, PPWR)



Continue global multi-stakeholder process and PLUS working groups



Continue
development of
certification options
for new materials,
processes and
markets



Focus on additional regions (initiate events)



Fully implement SUP requirements once available



Further integration of carbon footprint calculations and claims (ISCC CFC)



Continue to monitor Green Claims Directive and analyse implications



Social criteria under ISCC PLUS



Improved marketing and communication strategies



# ISCC PLUS & SAF Conference

Sustainability certification in Japan

21 - 23 January 2025





#### Wrap up and next steps

- ISCC PLUS will continue working on both voluntary and (in future) regulated markets
- Monitor regulation like SUPD, PPWR, Green Claims Directive
- Try and align ISCC PLUS where required and possible
- Look at CAL AB1305; EPD and mass balance; etc.
- Further educate stakeholders. In particular also in other regions, e.g. by commenting on reports, public consultations, etc.
- Further improve and scale up communication activities
- Continue developing ISCC CFC in an iterative approach by engaging interested parties and stakeholders



Happy to share your thoughts? Glad to receive your feedback!



### Thank you!

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