

#### A GLOBAL COMPANY >

**BRASKEM IN NUMBERS** 

TOGETHER WE CAN DO MORE



**40** Industrial Units



Clients in 71 Countries



+8.500 Team members In feb 2023



Recurring ebitda
605 million
USD in 2023



Production capacity of 21,3 million tons of chemicals and resins in 2023



Free cash generation of **591 million** USD in 2023



97 million USD invested In innovation in 2023



215 projects
Focused on generating
Environmental and/
or social Impact in 2023



**352,000+ Benefited from Socio-environmental**Projects in the world in 2023



NORTH AMERICA



+8,500

Team members





**97** million

Invested in Innovation in 2023

SOUTH AMERICA

**2** 







Offices



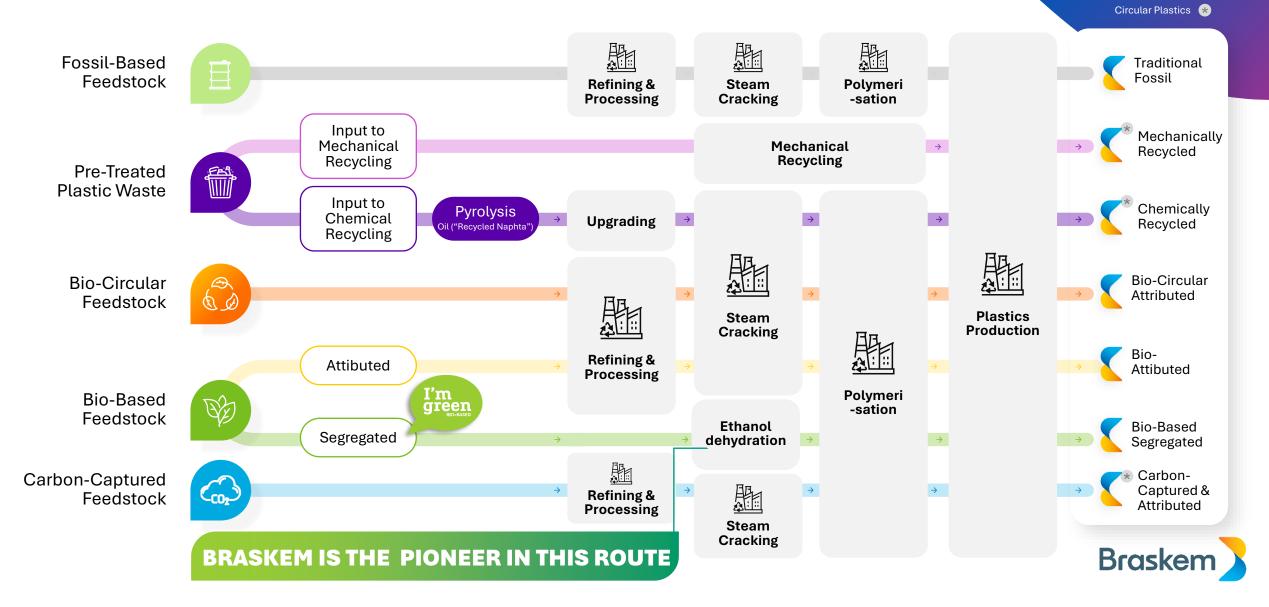
Innovation centers



Recycling facilities



### THE TRANSITION TO A CIRCULAR ECONOMY RELIES ON A DIVERSIFIED FEEDSTOCK MATRIX



#### **KEEPING CARBON IN** THE LOOP THROUGH OUR SUSTAINABLE SOLUTIONS



Plastic Waste

**Mechanical** 

Chemical

Recycling

**ELIMINATION OF PLASTIC WASTE** 

Recycling<sup>2</sup>

**Bio-Circular** 

**Bioattributed** 

(Mass Balance1)

**Biobased** 

I'm

green

(Segregated)

CO<sub>2</sub> to **Chemicals** 

**COMBATING CLIMATE CHANGE** 

**Brasken** 

<sup>1</sup> Mass balance concept certified by ISCC+

<sup>2</sup> Mechanical Recycling combats climate change when compared to traditional plastic feedstock.

Bioresidues

Renewable

Renewable non-biological origin

Carbon source

## **MECHANICAL & CHEMICAL**RECYCLING

No objective testing & Reliance on certificates at product level to identify recycled content



#### **Mechanical Recycling**

- Controlled Blending
- Certificate of Origin



#### **Chemical Recycling**

- "Mass Balance"
- ▶ ISCC+ Certificate



#### **OUR BIO-BASED SOLUTIONS**

#### **Attributed**



Drop-in calculable and certifiable bio-attributed & bio-circular attributed solutions

- Bio-based content is **attributed** through a mass balance<sup>3</sup> (bookkeeping) approach
- Certified ISCC+
- Carbon footprint validation dependent on feedstock and process, based on estimate calculation.



#### **Segregated**



Drop-in **sustainably sourced, certified, traceable & measurable** bio-based solution

- Measurable bio-based (C14) content (in product)
- Feedstock sustainably sourced and tracked following Braskem's Responsible Sourcing Program
- Carbon capture (negative carbon footprint<sup>1</sup>)

Note: (1) from cradle-to-gate. (2) ISCC certification (3) The carbon footprint is dependent on the feedstock source. (4) Mass balance enables tracking of the amount of circular and/or bio-based content in the value chain and attribute it based on verifiable bookkeeping. This material is confidential and for restrict use. Its sharing or reproduction is strictly prohibited, except with the prior and express authorization of Braskem

#### **BIO-BASED SOLUTIONS**

#### **Key Points**



**Different from recycling, bio-based solutions** have an objective test at product level to identify biogenic carbon (Carbon dating through C14)

- Allow the use of existing production assets of chemical industry
- Mass Balance is necessary to minimise the risks of transition from Fossil linear-economy to a Circular bio-economy



How to establish common understanding of the difference between bio-based and bio-attributed?

- Differentiate the two types of bio-based solutions and have an umbrella term (common terminology)
- Overcome the reluctance of customers in accepting virtual content
- Regulate Claims for general public that are accurate and transparent



#### "RESIDUAL"

**Bio-based Content** 

**Feedstock** 







**Products** 

Virtual allocation

= Mass Balance Approach

Certified Α

**Advantages of Mass Balance** 

(10%)

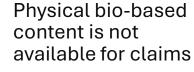
Expand Bio-based applications

Same property as conventional one

No need for extra facility

Who should control the use of this residual physical content in a global interconnected economy?

**Physical bio-based content** 





### END-OF-LIFE Emissions



#### **Facts**



If all materials are incinerated, there is no under-accounting of end-of-life emissions

**Production might not be sold** to a single geography

Some plastics are recycled, and recycling does not emit the carbon content of the plastic

In some regions, plastics are landfilled, which does not result in emissions during their first 100 years of decomposition



Challenge



How to control the total end-of-life emissions at national level?



# QUESTIONS



01

How can we establish a shared understanding of the difference between bio-based and bio-attributed materials, particularly in terms of terminology and green claims?

How should bioattributed and residual bio-based content in non-attributed plastics be managed within the market to ensure traceability?

02

03

What is the best approach to accounting for CO2 emissions at the end-of-life (EOL) stage for incinerated and recycled materials, considering carbon footprint (CFP) and standardization?







YOSHINORI KOBAYASHI yoshinori.kobayashi@braskem.com

