

# THE JOY OF FOOD FOR A BETTER LIFE

#### Sergio De Pisapia

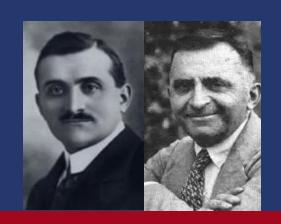
Purchasing Associate Manager Sustainable Farming

20/02/2025



# THE ITALIAN FOOD COMPANY. SINCE 1877.









PIETRO BARILLA

**GUALTIERO** and RICCARDO BARILLA

**GIANNI** and **PIETRO** BARILLA

GUIDO, LUCA and PAOLO BARILLA

**1877-1912 ..... 1912 - 1947** 

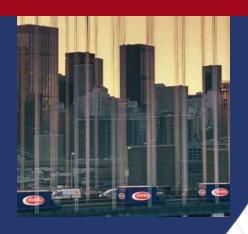
1947 - 1993





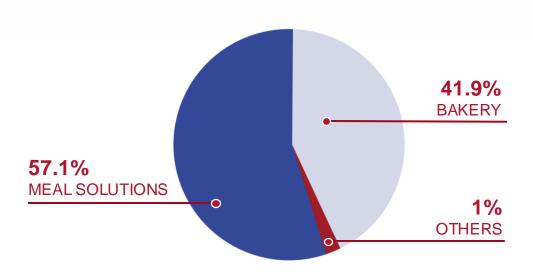




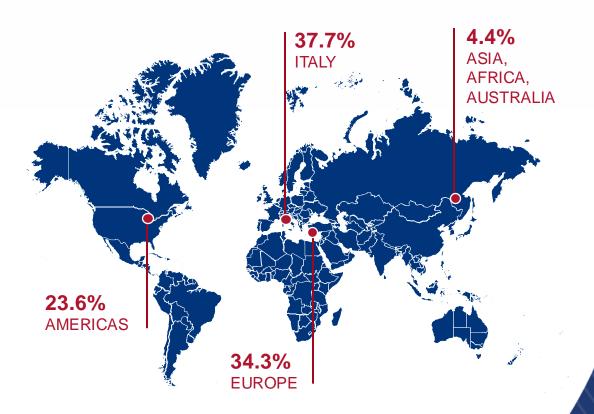


# BARILLA GROUP PROFILE

# TURNOVER BY BUSINESS AREA\* (4,869 MILLIONS EURO)



#### TURNOVER BY GEOGRAPHICAL AREA\*







#### MORE THAN 1,995,000 TONS OF OUR PRODUCTS ACCOMPANY MILLIONS OF PEOPLE DURING MOMENTS OF CONSUMPTION THROUGHOUT THE DAY

The information relate to Barilla Group for the period from 1st January to 31st December 2023













PASTA, SAUCES, **READY MEALS\*** 

























**OTHER BUSINESSES\*** 









### **BARILLA TIMELINE**





#### 2019

- First product with sustainable agriculture claim on pack
- Extend ISCC PLUS scheme to basil supply chain



#### 2021

Basil from sustainable agriculture on pack of Pesto Barilla



#### 2024

Globally Certified:

- +2000 farm
- 85 storage center
- 14 mills
- 7 Barilla plants
- +100 product involved

#### 2020

Barilla has been applying the ISCC PLUS System for Basil Sustainable Supply Chains

#### 2023

Assess practicability of 'Food for Biodiversity' criteria and tool for ISCC certification Project Time Frame: 2023-2026

2017 2018

Barilla has been applying the ISCC PLUS System for Soft Wheat Sustainable Supply Chains



# **BARILLA SUSTAINABILITY STRUCTURE**













NGO

SHARE

#### SUSTAINABILITY PROTOCOL

**✓ CERTIFICATION** 

- **✓ BEST AGRICOLTURAL PRACTICES**
- ✓ BIODIVERSITY

✓ TRACEABILITY AND TRANSPARENCE

**✓** FAIR INCOME



**VOLUNTARY SCHEME** 

VALIDATE



**VERIFY** 









# **CERTIFICATION SCHEME FRAMEWORK**

#### **CONSUMERS**

Possibility to claim on pack

#### **SUSTAINABLE PRINCIPLES**

- Land protection
- •Environmental responsible production
- Safe workers
- •Human rights
- •Compliance international treaties
- Continues improvement



#### **FOOD & BEVERAGE SECTOR**

- · Applicable to food sector
- Traceability

#### **INTERNATIONAL**

• internationally recognized





100%

OF **EGGS** FROM CAGE-FREE HENS

100%

OF THE PACKAGING
IS DESIGNED FOR RECYCLING

2,000

**HECTARES OF AREAS** 

DEDICATED TO "MULINO FLOWERS" FOR THE SAFEGUARD OF BIODIVERSITY



600

BUG BOXES INSTALLED TO HOST IMPOLLINATING INSECTS NEARBY FIELDS CULTIVATED WITH SUSTAINABLE PRACTICES

100%

OF **ELECTRICITY** FROM RENEWABLE SOURCES

115

PRODUCTS MADE WITH SOFT
WHEAT FLOUR FROM
SUSTAINABLE AGRICULTURE





BASIL CHARTER:

A SET OF PRINCIPLES FOR THE SUSTAINABLE CULTIVATION OF BASIL, COVERING 100% OF PURCHASES FOR PESTO ALLA GENOVESE

100%

OF **TOMATO** USED FOR RED PESTO IS PURCHASED FROM THE LOCAL MARKET

100%

OF **ELECTRICITY** FROM RENEWABLE SOURCES

100%

OF THE **PACKAGING**IS DESIGNED FOR RECYCLING

# **BIODIVERSITY PILOT PROJECT**

#### **Basic Idea**

- Conduct baseline assessment using Biodiversity Performance Tool (BPT)
- Create Biodiversity Action Plan (BAP)
- Quantify the efficiency of selected measures using the BPT
- Assess practicability of 'Food for Biodiversity' criteria and tool for ISCC certification
- Project time frame: 06/2023 2/2026





Grazie

Bedankt

Ευχαριστούμε

Спасибо

Teşekkürler

Gracias



Thank you

Merci

www.barillagroup.com







Danke